

Rep Order# 8821733 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36398

Printed: 10/03/2012 11:08 AM
Last Received: 10/03/2012 10:47 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2603
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2603
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$99,000
PLEASE CONFIRM
THANKS, MIKE!

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Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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7	SA		400P-500P	Buyline Comment: WHACKED OUT SPORTS	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
8	F		500P-630P	Buyline Comment: NEWS	:30	\$1,500.00	10/12-10/12	2	1	2	\$3,000.00	
9	M-TH		500P-630P	Buyline Comment: NEWS	:30	\$1,500.00	10/15-10/18	5	1	5	\$7,500.00	
10	F		530P-600P	Buyline Comment: NEWS	:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
11	M-TH		530P-600P	Buyline Comment: NEWS	:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
12	F		600P-630P	Buyline Comment: NEWS	:30	\$1,050.00	10/12-10/12	0	0	0	\$0.00	
13	M-TH		600P-630P	Buyline Comment: NEWS	:30	\$1,050.00	10/15-10/18	0	0	0	\$0.00	
14	SA		500P-700P	Buyline Comment: NEWS	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
15	SU		500P-700P	Buyline Comment: NEWS	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
16	F		630P-700P	Buyline Comment: INSIDE EDITION	:30	\$1,300.00	10/12-10/12	1	1	1	\$1,300.00	
17	M-TH		630P-700P	Buyline Comment: INSIDE EDITION	:30	\$1,300.00	10/15-10/18	3	1	3	\$3,900.00	

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Fax#

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815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2603
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm _____
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5884
Salesperson FAX# 202-872-0261

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	28	SA	1100P-1135P		:30	\$1,100.00	10/13-10/13	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	29	SU	1100P-1135P		:30	\$1,100.00	10/14-10/14	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	30	F	1135P-1235A		:30	\$850.00	10/12-10/12	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	31	M-TH	1135P-1235A		:30	\$850.00	10/15-10/18	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
	32	W	1000P-1100P		:30	\$15,000.00	10/17-10/17	1	1	1	\$15,000.00	
				Buyline Comment: CSI								

—REPORT TOTALS—

Report Totals: 41 / \$99,000.00

—SALES MONTHLY TOTALS—

Oct 12: 41 / \$99,000.00

Sales Totals: 41 / \$99,000.00

Station Totals: 41 / \$99,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$330,000	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		